



'Count Us In!' campaign newsletter - No 1, January 2014

The ITUC 'Count Us In!' campaign engages men and women to bring about change: more women in trade union leadership positions and concerted efforts to organise and mobilise them in unions. Watch members of the ITUC General Council pledging their support for the Count Us In! campaign - including General Secretaries of ITUC and the regional organisations (page 2). 15 affiliates have already signed up to the campaign – help us to achieve Goal number 1 by May 2014!

Campaign Goal 1: 100 ITUC affiliates to subscribe to the “Count us in!” Campaign by the 3rd ITUC Congress (Berlin, Germany, May 2014)

Campaign Goal 2: 80% of ITUC General Council member organisations to have at least 30% of women in their decision making bodies by the 4th ITUC Congress in 2018

Campaign Goal 3: 5% increase of women’s membership in each national centre that has subscribed to the “Count us in!” Campaign by the 4th ITUC Congress in 2018

Download the sign up form:

Engage trade union leaders to sign and commit to the campaign goals.

Achieving Goal 1: Help to spread the news in your union to build support for the campaign, invite the leadership to sign the campaign from! The Count Us In! campaign will feature at the 3rd ITUC Congress in May 2014 where e.g. all delegates will be informed who and how many signed up to the campaign.

–> Check out the campaign flyer:

<http://www.ituc-csi.org/count-us-in-flyer> and/or contact the ITUC equality department: equality@ituc-csi.org

To sign up: Complete the questions on the sign up form which needs to be signed by the President or General Secretary – send it back to: equality@ituc-csi.org

15 affiliates and 2 unions who signed up to the Campaign:

ASIA: HMS, India, JTUC-Rengo, Japan, KSBSI, Indonesia - **EUROPE:** KVPU, Ukraine, LBAS, Latvia, UGT Spain, USO, Spain, CGIL, Italy, CITUB, Bulgaria, SSM, Macedonia - **AFRICA:** TUC Ghana, COTU, Kenya, UNTC, RDC Congo - **AMERICAS:** CASC, Dominican Republic - **ARAB Countries:** GFBTU, Bahrain + **Trade unions:** SSRS, Bosnia Herzegovina, UHFTAWU, Uganda

All national centers can sign including those who have reached 30% or more women representation in decision making bodies (You can indicate this on the sign up form).

“Women in leadership is a matter of democracy as much as anything else. To be fully representative of our members, we NEED women to take part in the visionary work of unions, in bargaining and negotiations and in all other important work and structures.” Sharan Burrow, general Secretary of the ITUC

Flyer, sign up form, logo and video’s are available on the Count Us In! webpage: <http://www.ituc-csi.org/count-us-in>

‘Count us in’ buttons (Eng, Fr and Esp) order at: equality@ituc-csi.org

Sign up to the email list: equality@ituc-csi.org or sign up in the ‘orange’ box on the right on the webpage

Support the campaign - click ‘like’ on the Count Us IN Facebook page:
<https://www.facebook.com/ITUCWILCampaign?ref=hl>

“Women activists have been unique in linking up the demands for women’s rights to the ones for social justice and democracy. Their refusal to be cowed, their unshakeable self-confidence and their determination to continue the struggle despite the obstacles, deserve our respect.”
Jaap Wiene, Deputy General Secretary of the ITUC

Forward this newsletter: to engage women and men in your union to support the Count Us In! campaign.

Share information/ campaign updates for the webpage/ newsletter (send it to equality@ituc-csi.org) + **post directly on the Count Us In! Facebook page:**
<https://www.facebook.com/ITUCWILCampaign?ref=hl>

News/articles/ stories/ resources → Share yours: equality@ituc-csi.org or post on Facebook:



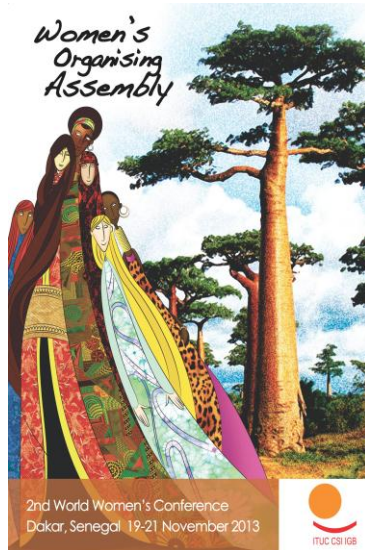
US: How the Rise of Women in Labor Could Save the Movement - A new wave of female labor leaders are winning by thinking big. <http://www.thenation.com/article/177880/how-rise-women-labor-could-save-movement>



Zimbabwe: Success Story. Evelyn Kunaka , a young woman and a domestic worker who e.g. is leading an awareness campaign for ratification of C189. She was nominated by her union to represent the Female Domestic Workers in the highest policy structure: the "ZCTU Women's Advisory Council" .



ITUC-AP General Council endorsed the Count Us In! campaign and calls upon its affiliates in the Asia-Pacific region to e.g. introduce provisions in the constitution to promote women in leadership positions, to develop national strategic plans to increase membership, strengthen the capacity to organise and to set specific, measurable and attainable targets for the achievement of balanced representation of women in trade unions. **Source:** Resolution no.1: Organising Women, ITUC Count Us In! campaign – adopted at the 9th ITUC-AP General Council Meeting in Bangkok, Thailand, 25 - 26 November 2013



Case studies/ views on women in leadership - Discussion Guide – 2nd World Women's Conference - from page 40 onwards - <http://www.ituc-csi.org/discussion-guide> :

- **RENGO-Japan:** Bringing More Women into Trade Union Movement - slide show: <http://www.ituc-csi.org/women-in-leadership-organisational> + link page 6
- **UGT - Spain:** A School for Women Leaders
- **Peru:** Preparing for Leadership through Study Circles in Peru - By Maria Bastidas Aliaga - Asociación de Desarrollo Comunal (ADC)
- **Global:** Labour Women's Transformative Global Leadership By Professor Dorothy Sue Cobble, Rutgers University (USA)
- **CUT Brazil:** Gender Policy and Leadership Building - by Rosana Souza de Deus, National Executive Member, Brazilian Labour Centre, CUT
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How unions can support young women workers: Interview with Sovatha Neang (CLC Cambodia) <http://www.ituc-csi.org/young-women-workers-interview-with>

Women in Leadership: Interview with Maggie Priebe (AFL-CIO USA) <http://www.ituc-csi.org/women-in-leadership-interview-with>

New video: Young women trade union leaders on rights at work: <http://www.youtube.com/watch?v=b2a1oRr6Uws>



Young women taking up decision making and leadership positions and a prominent role in collective bargaining: Decisions for Life Campaign Guide - <http://www.ituc-csi.org/decisions-for-life-campaign-guide>

Count Us In! video pledges of trade union leaders around the world

Show the videos at your trade union meetings and share on trade union (social) media to engage men and women in achieving the goals of the campaign. **Send a link to your trade union video pledge or photo** in support of the campaign to: equality@ituc-csi.org or **post directly on the Count Us In Facebook page:**

<https://www.facebook.com/ITUCWILCampaign?ref=hl>

All videos are posted on the ITUC Count Us In! webpage: <http://www.ituc-csi.org/count-us-in>

GLOBAL



General Secretaries of ITUC and the regional organisations, ITUC Deputy General Secretaries and Deputy President

<http://www.ituc-csi.org/count-us-in-campaign-the-ituc>



Women leaders at the ITUC General Council:

<http://www.ituc-csi.org/count-us-in-campaign-women-of-the>

AFRICA



Mody Guiro, General Secretary, CNTS, Senegal (Fr) <http://www.ituc-csi.org/count-us-in-campaign-interview-14352>



Toolsyraj Benydin, President, NTUC, Mauritius (Eng) <http://www.ituc-csi.org/campaign-interview-with-toolsyraj>



Francis Atwoli, General Secretary, COTU, Kenya (Eng) <http://www.ituc-csi.org/count-us-in-campaign-interview-14344>



Gladys Branche,
Gender Co-ordinator, SLCC,
Sierra Leone
(Eng)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14345>



Dennis George,
General Secretary,
FEDUSA, South Africa (Eng)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14342>

AMERICAS



Kenneth V Georgetti,
President, CLC-CTC,
Canada (Eng)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14350>



Nair Goulart ,
Força Sindical
(Bahia State),
Brazil
(Portuguese)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14354>



João Antonio Felício, Secretary
International Relations, CUT
Brazil
(Portuguese)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14347>



Maria Martha Heredia de Flores,
Vice President
Equality and Gender,
UNT,
Mexico
<http://www.ituc-csi.org/count-us-in-campaign-interview-14351>



Kaira Reece,
Secretary for Gender, Women
and Family, CS,
Panamá
<http://www.ituc-csi.org/count-us-in-campaign-interview-14349>



ASIA – PACIFIC



Joytibala Macwan, General
Secretary, SEWA,
India (Eng)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14348>



Rejilei Liuvuli Narum, Gender
Co-ordinator,
FTUC, Fiji (Eng)
<http://www.ituc-csi.org/count-us-in-campaign-interview-14356>



**Nobuaki Koga,
President JTUC-
Rengo, Japan
(Japanese)**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14355>



**Lee Cheuk-Yan,
General Secretary
HKCTU, Hong Kong
SAR, China (Eng)**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14284>



**Dave Oliver,
Secretary, ACTU,
Australia (Eng)**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14341>



**Felix Anthony,
National Secretary,
FTUC, Fiji (Eng)**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14343>

Europe



**Rudi de Leeuw,
President, FGFB,
Belgium (Fr)**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14357>



**Montserrat Mir
Roca, International
and Development
Secretary, CC.OO,
Spain** <http://www.ituc-csi.org/count-us-in-campaign-interview-14353>



**Javier de
Vicente Tejada,
International
Secretary, USO,
Spain**
<http://www.ituc-csi.org/count-us-in-campaign-interview-14346>



**Diana Holland
(TUC UK), Chair
ITUC Women's
Committee (Eng):**
<http://www.ituc-csi.org/count-us-in-campaign-interview>

***"The 12 by 12 campaign is an excellent proof that you can organize from the ground, in this case Domestic Workers, get more women members AND give more power to the women leaders – all in one go!"
Wellington Chibebe, Deputy General Secretary of the ITUC***

